ABSTRACT OF THE DISCLOSURE

A system for ordering and downloading digital content with unique identity recognition through a network is provided. The system includes a user terminal, a web store, and a digital right management (DRM) server. The web store is used for

5   providing a digital content product for purchase at the user terminal. The DRM server is capable of connecting to the web store and is employed for providing a unique identity (UID) for the user terminal to apply for, and the digital content product for the user terminal to download. In addition, the DRM server performs UID recognition for the user terminal so as to allow the user terminal to download the

10   digital content product from the DRM server. When the user opens and uses the digital content product, the user is required to use only a UID. Thus, when the user have purchased many digital content products, it is unnecessary for the user to remember which of the identities obtained by different web stores is associated with the digital content product to be opened. In this way, the user can use the digital

15   content product more conveniently.

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